

# Recruitment Advertising

## Smart Solutions for Recruiting Top Talent and Building a Diverse Workforce

In today's job market, attracting job seekers isn't difficult. But attracting the right job seekers often is. You have specific goals associated with your recruitment practices – identifying and reaching a large number of qualified candidates who also meet your diversity, inclusion, and affirmative action goals. Enter America's Job Exchange (AJE). We can help you find talented employees and build a diverse workforce.

### Recruitment Advertising

AJE offers a complete suite of recruitment advertising products to help employers reach various job seeking audiences. We also provide tools to proactively identify and connect with qualified candidates:

- ✓ Individual and multiple job listings, with premium visibility and distribution
- ✓ Access to national and local resume database with various durations
- ✓ Company profile pages that highlight your business and job listings
- ✓ Display advertising that drives traffic to specific jobs or to your company career site

### Job Postings

Job postings are the fastest and most efficient way to engage qualified job seekers:

- ✓ Single job posting or one of our flexible job posting packages
- ✓ Affordable online postings

### Single Job Postings

Ideal for the recruiter who needs to fill a critical position quickly:

- ✓ Provides maximum exposure
- ✓ Job postings remain live for 60 days on the AJE national site and local state exchange
- ✓ Job Postings are also distributed to our partner network of specialized sites, including veteran and minority exchanges, One-Stop Career Centers, community organizations, and syndicated on sites such as Indeed.com for extra traffic

### Job Posting Packages

AJE's prices are already very competitive within the industry, yet we provide substantial additional savings when you buy job postings in bulk quantities to cover your projected annual requirements:

- ✓ Placement on aggregator job boards at no extra cost
- ✓ A convenient and cost-effective way to reach candidates rich in diversity and talent

### What our Customers are Saying

*"Thank you AJE for your support and prompt responses to our requests for various reports throughout the year. We are very pleased with AJE's OFCCP distribution and reporting services."*

**HR Specialist**  
Consolidated Edison

## Profile Page

Get your own branded career page on the AJE platform:

- ✓ Drive traffic to your page, and leverage the most value that our platform has to offer
- ✓ Customized profile page featuring company logo and description
- ✓ List of your current job opening on the AJE website

## Resume Database and Search

The AJE Resume Database features a high concentration of minorities, veterans, and persons with disabilities, which is beneficial to companies emphasizing affirmative action plans:

- ✓ The majority of job seekers in the AJE database are interested in middle-income, non-executive jobs
- ✓ AJE's resume database consists of candidates that are either actively or passively searching for a new career
- ✓ Recruiters can access the AJE Network resume database using AJE's Resume Search Tool
- ✓ Create automated searches that deliver relevant job seeker profiles of active or passive job seekers directly to your inbox

- ✓ Contact a job seeker directly
- ✓ Search for resumes through local or national channels
- ✓ Fine-tune your search according to descriptive occupational categories and keywords describing the skills you are looking for

## One Convenient Source for Online Recruitment Advertising

America's Job Exchange began as a private sector initiative to continue the legacy of America's Job Bank, the pioneering online recruitment site retired by the U.S. Department of Labor in 2007. From Fortune 500 companies with many open positions to small and midsize businesses with only a few positions to fill each year, AJE has a cost-effective solution designed to fit specific needs. In addition, a large percentage of AJE's registered job seekers are made up of veterans, minorities, and persons with disabilities, further supporting employers' diversity initiatives.

**For more information about AJE and our Recruitment Advertising solutions, contact a sales consultant at 1-866-926-6284 or [sales@americasjobexchange.com](mailto:sales@americasjobexchange.com).**



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